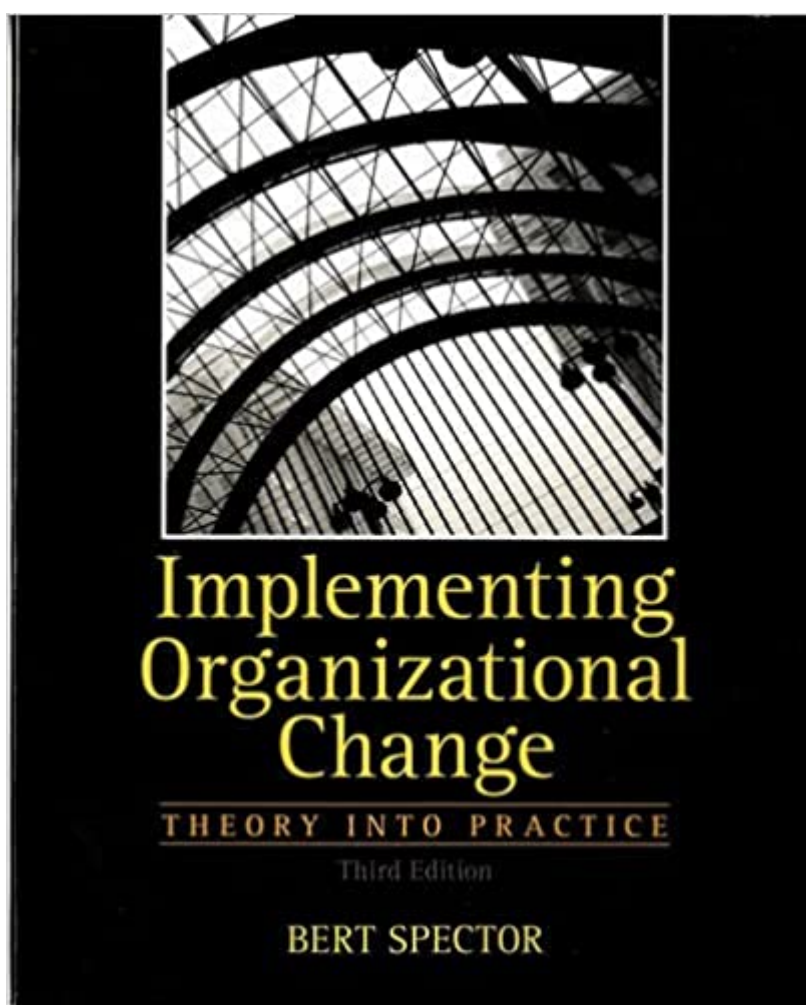The book was found

Implementing Organizational Change: Theory Into Practice, 3rd Edition

Synopsis

Learn how to be a leader in business by spearheading change in your organization, a vital skill for every executive. Implementing Organizational Change: Theory into Practice provides a framework upon which readers can understand and analyze effective change management. This edition has been significantly enhanced based on recommendations for reviewers and users, and includes new research, a new chapter, and several new cases.

Book Information

Paperback: 208 pages

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Average Customer Review: 3.5 out of 5 stars   41 customer reviews

Best Sellers Rank: #55,137 in Books (See Top 100 in Books)   #44 in Books > Business & Money > Processes & Infrastructure > Structural Adjustment   #50 in Books > Business & Money > Processes & Infrastructure > Organizational Change   #104 in Books > Business & Money > Processes & Infrastructure > Organizational Learning

Customer Reviews

Required textbook used in a graduate level organizational development course. Short textbook at 8 Chapters and 195 pages. Content is acceptable and easy to read, but doesn't quite meet up to a higher level college course standard. The purchase price for the actual book is outrageous for such a small paperback with low quality paper that is less than 200 pages. Rental price was reasonable. The basic format of the chapters included: objectives, real-world case example, chapter content, conclusion, discussion questions, and case study with discussion questions. Nothing is in depth or very detailed. Within the chapter content, there are theory into practice statements (main point or idea of section) and multiple exhibits related to the written content.

Not very happy with this book. The content is ok (only ok) but otherwise it's a bit of mess. It's a relatively short and small book. The pages are almost newsprint thin and you can easily see the print on the opposite side through the page. There are noticeable grammatical and punctuation

errors as well as wrong words used (i.e. "in" instead of "on"). It's almost as if this book was written in another language and translated to English. I definitely don't feel good about paying almost $200 for this book and would return it but unfortunately it's the required text for the class I'm taking.

Charging over a hundred dollars for a trade paperback sized book of only 190 pages is simply unethical. Even by Pearson standards, this is the most staggeringly overpriced textbook that I have ever seen. If you are required to purchase this for a class, you should complain to your instructor and department head about it. There is little revolutionary material in this black and white text.

Great Book, full of useful information. Excellent customer service and speedy delivery!

This is one of the very few school books that I genuinely enjoyed reading and want to purchase to keep on my desk to refer to when I come across issues at work during a change process. I rented this for my MGMT grad class, but if I can swing it, I think I might just buy it.

The book is just like any other overpriced textbook. However, the index is useless!

I bought this as part of my MBA program. The book is a bit wordy but conveys good concepts in a simple manner.

great option for grad school textbook. cheaper than ANY OTHER option out there and I searched them all. Thanks...1 week on the shipping...not bad.

Implementing Organizational Change: Theory Into Practice, 3rd Edition Implementing Positive Organizational Change: A Strategic Project Management Approach Organization Change: Theory and Practice (Foundations for Organizational Science series) Leading Change in Multiple Contexts: Concepts and Practices in Organizational, Community, Political, Social, and Global Change Settings Implementing Culture Change in Long-Term Care: Benchmarks and Strategies for Management and Practice Organizational Theory, Design, and Change (7th Edition) Caring Science, Mindful Practice: Implementing Watson's Human Caring Theory My Mueller Spiral-Ultra Vegetable Spiralizer Cookbook: 101 Recipes to Turn Zucchini into Pasta, Cauliflower into Rice, Potatoes into Lasagna, Beets into ... Slicer! (Vegetable Spiralizer Cookbooks) Organization Development: The Process of Leading Organizational Change Organizational Change: An Action-Oriented Toolkit NGOs and

Organizational Change: Discourse, Reporting, and Learning The Transition Equation: A Proven Strategy for Organizational Change Practicing Organization Development: Leading Transformation and Change (J-B O-D (Organizational Development)) Managing Organizational Change: A Multiple Perspectives Approach Managing Innovation: Integrating Technological, Market and Organizational Change Managing Organizational Change: A Multiple Perspectives Approach (Irwin Management) Organizational Learning at NASA: The Challenger and Columbia Accidents (Public Management and Change) Models and Frameworks for Implementing Evidence-Based Practice: Linking Evidence to Action ICD-10-CM/PCS Coding: Theory and Practice, 2017 Edition - E-Book (Icd-10-Cm-Pcs Coding Theory and Practice) Organizational Behavior, Theory, And Design In Health Care